

Video Tech Job Description and Expectations

In addition to the below expectations for the Video Tech, all Covenant Harbor summer staff must meet the <u>General Summer Staff Expectations</u> and agree to the <u>Summer Staff Covenant</u>.

Job Description

The Video Tech is primarily responsible for creating a story of Covenant Harbor's summer programs through video. They will capture high-quality videos to be shared with parents during the week of camp via social media, to encapsulate each program at the end of the summer, to assist in recruiting future summer staff and campers, and to be used in digital marketing collateral in the future. They will also connect with individual cabins in the evening as a cabin buddy, and will be trained to assist in at least one additional area, such as the camp store, waterfront, activities, and/or ropes course. Covenant Harbor will provide a video camera and Go Pro for this individual's use throughout the summer.

Media Tech Expectations

- Take a wide selection of videos of all Covenant Harbor programs and ensure that a variety of campers, activities, and areas of camp are captured each day.
- Create and edit an end-of-summer video for each of Covenant Harbor's four programs, a promotional video for future summer camps, and a summer staff video to be used for future recruiting.
- Provide short videos to be uploaded to social media and shared with parents throughout the weeks of camp.
- Consult with the Marketing Coordinator and other year-round staff to fill video style and content needs for daily social media updates and future marketing collateral.
- Be a good steward of resources. Maintain and clean all camera and data storage equipment. Organize cameras and equipment, and communicate with the Marketing Coordinator and Youth Ministry Team if additional supplies are needed for use.
- Create an organized video storage system on Covenant Harbor's computer network for efficient future use. Provide both your finished edited videos and raw footage for future use by the Covenant Harbor team.
- Manage your schedule and plan your daily tasks wisely. Be aware of your time and promptly fulfill your responsibilities.
- Ensure adequate support of all of Covenant Harbor's programs so that all programs are equipped on a daily basis and for future marketing needs.
- Assist with an additional area to support Covenant Harbor's summer programming, to be determined based on the skills and interests of the individual and the needs of Covenant Harbor.
- Learn how to support the responsibilities of the AV Tech, Photo Tech, and/or Tech Assistant (the "Tech Team"), and be prepared to step in to assist the rest of the Tech Team as required.

Requirements

- Be at least 18 years old by May 31, 2021.
- Be available to live onsite at Covenant Harbor for staff training (May 31-June 15), plus Session 1 (June 15-July 17) and/or Session 2 (July 17-August 12).
- Experience and skills in interacting with elementary, middle school, and/or high school students.
- Experience and skills in videography and video editing required.
- Ability to pass a background check.
- Strong interpersonal and communication skills.
- Must be able to participate in potentially strenuous physical activities.
- CPR and First Aid certifications are preferred, but not required.